FACE LEAD MONITOR

Understand your visitors. Compare your showroom layout.

With FLM365, we bring visitor profiles, visit journeys, repeat-visit notifications and analytical reports together. Compare showroom layouts, follow movement across display areas and use visitor history to understand customer interests.



Showroom layout & visitor journeys

Showroom layout comparison

Compare showroom layouts using visitor journeys and reports for zones, locations and selected periods. Understand how visitors move between display areas to evaluate the arrangement of products and space.

Automatic visitor profiles

Register visitor faces automatically, create profiles and import existing profiles. Edit names, phone numbers and email addresses in visitor information.

Entry, exit and zone journeys

Organize cameras into entry, exit and zone groups. Record the start and end of each visit and follow the visitor’s detections inside the facility.

Returning visitors & image search

Repeat-visit notifications

Identify returning visitors, view their total visits and open their complete history. Configure the visit count that triggers a notification and its display color.

Search by face

Search a visitor’s detection history using a still image and access the associated visit records.

Employees and visitors

Distinguish employees from visitors to keep employee activity separate from customer analysis.

Reports & system management

Reports and advanced filters

Filter reports by visitor name or ID and review total visit duration, detections during a selected period, and visitor gender counts and percentages.

Power BI and graphical statistics

Use dashboard charts and Microsoft Power BI to analyze visitor data, zones and locations. Review reports by hour, weekday, month, quarter or year.

Multiple sites and AI NVRs

Connect and control multiple AI NVRs and compare data from different sites over selected periods.

User roles and detection settings

Use administrator and operator levels, configure face enrollment and recognition thresholds, and manage database and NVR connections.

Follow the visit from arrival to return.

01 Entry

The entry camera detects the visitor’s face and starts the visit.

02 Profile

FLM365 creates a visitor profile and stores it in the database.

03 Journey

Zone cameras identify the visitor and record movement inside the facility.

04 Exit

The exit camera records the end of the visit.

05 Return

When the visitor returns, FLM365 notifies the operator and provides the visit history.

System components

FLM365 works with Scharfe-Sicht AI cameras, an AI NVR, a PC or server and a MySQL database connected through the local network. Camera groups define entrances, exits and showroom zones.
Windows 10 Pro / Windows 11 Pro · MySQL · AI cameras · AI NVR

Built for retail, automotive showrooms, technology stores and exhibitions.